UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

SCHEDULE 14A (Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

File	d by th	ne Registrant ⊠	
File	d by a	Party other than the Registrant \square	
Che	ck the appropriate box: Preliminary Proxy Statement Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) Definitive Proxy Statement Definitive Additional Materials Soliciting Material under § 240.14a-12		
		International Flavors & Fragrances Inc. (Name of Registrant as Specified In Its Charter)	
Pay	ment o	(Name of Person(s) Filing Proxy Statement, if other than the Registrant) f Filing Fee (Check the appropriate box):	
X	No fe	No fee required.	
	Fee c	computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.	
	(1)	Title of each class of securities to which transaction applies:	
	(2)	Aggregate number of securities to which transaction applies:	
	(3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):	
	(4)	Proposed maximum aggregate value of transaction:	
	(5)	Total fee paid:	
	Fee p	Fee paid previously with preliminary materials.	
		k box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid ously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.	
	(1)	Amount Previously Paid:	
	(2)	Form, Schedule or Registration Statement No.:	
	(3)	Filing Party:	
	(4)	Date Filed:	

INTERNATIONAL FLAVORS & FRAGRANCES INC. "IMPORTANT NOTICE"

Regarding the Availability of Proxy Materials

You are receiving this communication because you hold shares in the above company, and the materials you should review before you cast your vote are now available.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet or by mail. We encourage you to access and review all of the important information contained in the proxy materials before voting.



521 WEST 57[™] STREET NEW YORK, NY 10019

Shareholder Meeting to be held on May 1, 2012

Proxy Materials Available

- Notice & Proxy Statement
 Annual Report

PROXY MATERIALS — VIEW OR RECEIVE
You can choose to view the materials online or request that a paper or e-mail copy be sent to you for this meeting or for future meetings. There is NO charge for requesting a paper or email copy. Requests, instructions and other inquiries will NOT be forwarded to your investment advisor.

В R С Ō

D

Ε

To facilitate timely delivery please make the request as instructed below on or before April 17, 2012.

HOW TO VIEW MATERIALS VIA THE INTERNET
Have the 12 Digit Control Number (located on the following page) available and visit: www.proxyyote.com

HOW TO REQUEST A COPY OF MATERIALS

- 1) BY INTERNET <u>www.proxyvote.com</u>
 2) BY TELEPHONE 1-800-579-1639
 3) BY E-MAIL* sendmaterial@proxyvote.com

"If requesting materials by e-mail, please send a blank e-mail with the 12 Digit Control Number (located on the following page) in the

See The Reverse Side For Meeting Information and Instructions on How to Vote

P99999-010 15 # OF

PAGE A (OF DUPLEX A/B)

Meeting Information

Meeting Type: Annual
Meeting Date: May 1, 2012
Meeting Time: 10:00 A.M. East
For holders as of: March 5, 2012

Annual May 1, 2012 10:00 A.M. Eastern Time

Meeting Location: International Flavors & Fragrances Inc. 521 West 57th Street New York, NY 10019

Meeting Directions:

For Directions to the Annual Meeting Please Call: IFF Operator – (212) 765-5500

How to Vote

Vote In Person

Vote In Person

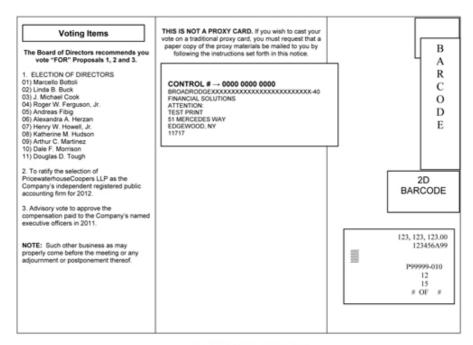
Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot in order to vote.

Vote By Internet

To vote now by Internet, go to www.PROXYVOTE.COM. Use the Internet to transmit your voting instructions up until 11:59 P.M. Eastern Time on April 30, 2012, or if you are voting as a participant in the Company's Retirement Investment Fund Plan, up until 11:59 P.M. Eastern Time on April 27, 2012. Have this notice in hand when you access the web site and follow the instructions.

P99999-010 12 15 # OF

PAGE B (OF DUPLEX A/B)



PAGE C (OF DUPLEX C/D)