FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHAN

	UIVID APP	ROVA
IGES IN BENEFICIAL OWNERSHIP	OMB Number:	323
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person*

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name **and** Ticker or Trading Symbol

OMB APPROVAL							
OMB Number: 3235-028							
Estimated average burden							
hours per response:	0.5						

5. Relationship of Reporting Person(s) to Issuer

Fortanet Francisco					FRAGRANCES INC [IFF]										X	Director Officer (give title below)			10% Owner Other (spec	
(Last) (First) (Middle) 521 WEST 57TH STREET						3. Date of Earliest Transaction (Month/Day/Year) 08/25/2014										belov	SVP, O	peratio	below)	
(Street) NEW YO			10019 (Zip)		4. If	f Ame	ndment	, Date of Original Filed (Month/Day/Year)							Indivi ne) X	,				
		Tab	le I - No	n-Deriv	ative	Sec	curitie	s Ac	quired	, Dis	posed o	f, or l	Bene	eficia	ally (Dwne	ed			
1. Title of Security (Instr. 3)					r) E	2A. Deemed Execution Date, if any (Month/Day/Year)					urities Acquired (A) o sed Of (D) (Instr. 3, 4			1 and 5) Secu Bene		cially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) (D)	or	Price	Tra		Transaction(s) (Instr. 3 and 4)			(111511.4)
Common	Common Stock			08/25	08/25/2014				S ⁽¹⁾		250]	D	\$100	.96	24,828		Ι)	
Common	Common Stock														10		10]		By 401k
		Ta									osed of, onvertib				y Ov	ned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Executio if any			4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable an Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8. Pri Deriv Secu (Instr	ative rity	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owi Fori Dire or Ii (I) (I	nership n: ct (D) ndirect nstr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	or	ount nber res						

Explanation of Responses:

1. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 30, 2014.

Nanci Prado, attorney in fact 08/26/2014

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.