FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, I	D.C.	20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHI

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MIRZAYANTZ NICOLAS																all app Direct	olicable) etor er (give title	ig Person	Person(s) to Issuer 10% Owner Other (specify		
(Last) 521 WES	Fi ST 57TH S	,	(Middle)				3. Date of Earliest Transaction (Month/Day/Year) 03/15/2011										below) below) Group President Fragrance				
(Street) NEW YC			.0019 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									. Individine)	,					
		Tabl	e I - No	n-Deriv	ative	Sec	uritie	s Acc	quired	, Dis	posed o	f, or	Ben	efici	ally O	wne	ed				
Da				2. Transa Date (Month/D	Ex r) if a	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) a Disposed Of (D) (Instr. 3, 4			(A) or 3, 4 an	nd 5) S	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount	(A) or (D) Pri		Price	1	Transaction(s) (Instr. 3 and 4)				(111341. 4)	
Common Stock					03/15/2011				A		4,899(1))	A	\$0.0000		84,056		D			
Common Stock 03/					15/2011				F		1,983(2))	D \$47.2		7.2 82,073		D				
		Та									osed of, onvertib					ned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	n Date, Tra	Transa Code (6. Date I Expirati (Month/I	on Da		7. Title and Amount of Securities Underlying Derivative Security (Inst and 4)		nstr. 3	8. Pric Deriva Secur (Instr.	itive ity	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	: t (D) lirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code V		(A)	(D)	Date Exercisable		Expiration Date	Title	of	mber ares							

Explanation of Responses:

- 1. These shares represent the 50% portion of the reporting person's payout under the 2008-2010 Long Term Incentive Plan ("LTIP") cycle settled in shares of the Issuer's common stock. The number of shares was determined using the closing market price on January 2, 2008, the first trading day of the cycle.
- 2. Shares withheld to satisfy tax withholding obligations in connection with the receipt of shares under the LTIP, determined using the closing market price on January 2, 2008.

By: Jodie Simon Friedman, 03/16/2011 attorney in fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.